

STOROPACK GROUP

COMPANY FACTS AND FIGURES

As of: March 2019

COMPANY HEADQUARTERS

Storopack
Hans Reichenecker GmbH
Untere Rietstrasse 30
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Germany

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YEAR ESTABLISHED

1959

SUPERVISORY BOARD

Hans Reichenecker Chairman of the Supervisory Board

Rudolf Bezler

Hans-Jörg Hager

Volker Stauch

MANAGEMENT

Hermann Reichenecker Chairman of the Management Board, President, Packaging division

Verena Reichenecker Chief Executive Officer, President, Molding division

CORPORATE DEPARTMENTS

Rolf-Dieter Kreiser Chief Financial Officer

Andreas Baumgarth Chief Digital Officer

Astrid Winkeler Head of Corporate Communications and Global Support Marketing

Stefan Kleemann Head of Corporate Controlling

Rainer Nawroth Head of Corporate Human Resources

Thomas Mühleisen Head of Corporate IT

Kaja-Maria Pfeiffer Head of Corporate Purchasing

Oliver Donth Head of Corporate Services and Logistics

EMPLOYEES IN 2018

2,520 worldwide

SALES IN 2018

473 million euros

LOCATIONS

66 locations in

Australia, Belgium, Brazil, Canada, China, Czech Republic, France, Germany, Hong Kong, India, Italy, Japan, Spain, Sweden, Switzerland, Turkey, UK, USA



Storopack is

a specialist in protective packaging and technical molded parts

Its product portfolio comprises tailored, flexible protective packaging solutions and their integration into the customers' packaging processes as well as technical molded parts.

The global group based in Metzingen, Germany, is divided into two divisions:

MOLDING DIVISION

The Molding division specializes in tailored protective packaging, temperature-controlled packaging, and technical molded parts made of expanded foams for the automotive, pharmaceutical, and food industries and other industrial sectors.

Insulating properties, shock absorption, durability, and low weight make the materials especially attractive. At its technology center, Storopack uses state-of-the-art technology – CAD, CNC prototyping, tool design, a drop test facility, and a climate chamber – to create molded parts.

The Molding division is represented by certified production plants in Europe and China.

PACKAGING DIVISION

The Packaging division offers versatile protective packaging solutions with air cushions (AIRplus®), paper packaging (PAPERplus®), PU foam packaging systems (FOAMplus®), and loose-fill packaging materials (PELASPAN® and PELASPAN® BIO).

Its needs-based equipment covers everything from solutions for stand-alone packaging systems to the development and realization of entire packaging lines integrated into intralogistics and offering manual, semiautomatic, or fully automatic packaging systems. Storopack's specialized application engineers see to it that all the processes are fully efficient and ergonomic (Working Comfort®), so as to continuously improve the customers' protective packaging processes.

The Packaging division has representation in Europe, North America, South America, Asia, and Australia. Its products are available through retailers in more than 50 countries.

MILESTONES

- 1874 Founded as a tannery in Backnang, Swabia, by Johannes Reichenecker.
- 1920 Johannes' son Hermann takes over at the leather factory and names it Hermann Reichenecker Lederfabrik.
- 1938 Leather factory moves from Backnang to Weinstadt-Beutelsbach.
- 1956 Hermann Reichenecker is replaced by his son Hans at the helm of Hermann Reichenecker Lederfabrik.
- 1959 Storopack Hans Reichenecker GmbH + Co. is founded in Affaltrach near Heilbronn; the company initially specializes in producing molded parts made of Styropor®.
- 1973 Start of production of loose fill made of Styropor®.
- 1978 Start of business activities in the USA.
- 1982 Merger of Hermann Reichenecker Lederfabrik and Storopack Hans Reichenecker GmbH + Co. In the process, the company discontinues its leather business activities.
- 1987 Loose fill made of renewable resources (Renature) is added to the product portfolio.
- 1995 Launch of the PAPERplus® product line (paper packaging).
- 1998 Launch of the AIRplus® product line (air cushions).
- 2000 Start of production of packaging molded parts in China.
- 2001 The name Storopack becomes the corporate brand.
- 2002 Hans Reichenecker hands operational management of the company over to his son Hermann and becomes chairman of the newly created Supervisory Board.
- 2004 Verena Reichenecker is appointed CEO and runs the company together with her brother Hermann.
- 2005 The Packaging Systems and Packaging Distribution divisions are merged to create the Packaging division. Storopack's vision and guidelines principles are developed.
- 2006 Launch of the FOAMplus® product line (foam packaging).
- 2008 Introduction of PELASPAN® BIO (loose fill) and AIRplus® BIO (air bags), expanding the array of products made using renewable resources.
- 2009 With Working Comfort®, Storopack turns its attentions to the ergonomics of packaging and customers' packaging workstations.
- 2012 Storopack begins business activities in Brazil.
- 2013 Storopack establishes a new site in India.
- 2015 Storopack acquires the Japanese company EJ Co., Ltd. (Ebina, Kanagawa Prefecture).
- 2015 Storopack takes control of the Italian retail partner Alternative 1999 s. r. l.
- 2016 The long-standing Australian sales partner Intellipack becomes part of Storopack.