

Outstanding Packaging

Storopack Wins the WorldStar Packaging Award 2021 in Two Categories

WorldStar Packaging
Awards 2021

Metzingen, April 2021. The specialist for protective packaging Storopack received two of the highly coveted and globally recognized “WorldStar Packaging Awards 2021”. The award in the Electronics category went to Storopack for the collaboration with its customer LivingPackets for the innovative packaging solution THE BOX. The second packaging innovation to receive an award is the Onco-System transport box in the Medical & Pharmaceutical category. The temperature-controlled, sector-specific solution is used by pharmacies, hospitals, and laboratories for the safe shipment of vital medications such as cytostatic agents and infusion therapies.

A Specialized Solution for the Medical Sector

Storopack’s Onco-System sector-specific solution won over the jury thanks to its reusability and the combination of smooth material surface and a removable lining for simple, effective cleaning of all the components. The packaging solution for temperature-controlled shipment is designed specifically for the requirements of highly sensitive applications and guarantees that vital medications can reach the patient safely and at the right temperature. This is made possible by the proven phase change material (PCM) technology of the cooling packs made of hard plastic, whose dew point can be precisely tailored to the required temperature range. Made from durable EPP, the system solutions can be used repeatedly. The size of the Onco-System box is also tailored to IV bags, allowing them to lie flat, which prevents damage during transportation such as kinks in the bag or at the predetermined breaking points of infusion instruments.

Outstanding Innovation

“With THE BOX, the startup LivingPackets has made a commitment to revolutionize the world of e-commerce. It was exciting for our team and a real pleasure to participate in the development of the EPP body. The reusable transport box made from EPP is 100% recyclable, foldable and is guaranteed to be used more than 1,000 times, all the while limiting environmental impact and transport costs,” explains Charles Poisson, Director of Research & Development

at Storopack. The innovative design made from expanded polypropylene (EPP) was developed with the technical support of the packaging specialist. Featuring intelligent technologies, several sensors, an Internet connection, an E-ink display, and an integrated holding mechanism, THE BOX fully developed by the startup is not intended for one-time application, but can be used as a service instead. E-commerce companies only pay for direct use.

The packaging specialist already received two of the ten "PackTheFuture 2020 - Sustainable Plastic Packaging Awards" for both solutions in spring 2020. Among others, this has also ensured the current nomination: only packaging that has already won a national award recognized by the World Packaging Organization (WPO) is eligible for the WorldStar. The WorldStar competition is one of the WPO's most important events and is the most significant global award in the field of packaging. An award ceremony is currently planned as a virtual gala in May 2021.



Figure 01: The Onco-System sector-specific solution for the transport of cytostatic agents and other vital, temperature sensitive medications received the WorldStar Packaging Award 2021 in the Medical & Pharmaceutical category.

Image: Storopack



Figure 02: The award in the Electronics category went to Storopack for its collaboration with LivingPackets for the packaging solution THE BOX. **Image: Storopack**

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About Storopack

Founded as Johannes Reichenecker leather tannery in 1874, since 1959 Storopack Hans Reichenecker GmbH based in Metzingen, Germany, is a specialist for protective packaging. The globally active company produces and supplies made-to-measure and flexible protective packaging for various areas of industry. Storopack is present with own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,470 employees work for Storopack worldwide. In the year 2019 Storopack generated sales of 476 million Euros. Storopack products are available in more than 50 countries. Further information on www.storopack.com

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