

Sustainable and in color

Storopack presents color paper padding made from 100% recycled paper

PAPERplus® Papillon
Colored Papers

Metzingen, September 2020. Eco-friendly packaging material with outstanding cushioning properties: packaging specialist Storopack is expanding its PAPERplus® Papillon product portfolio and is now offering this paper cushioning, which is made from 100% recycled paper offering optimal protection, in a variety of colors. Customers from a whole host of industries can choose from a broad selection of colors – white, black, red, blue, pink, yellow, green, and kraft – with customized colors also available on request. As such, PAPERplus® Papillon not only provides customers with reliable protection of the goods ordered, but also an unforgettable unpacking experience thanks to brightly colored paper cushioning made from 100% recycled paper.

“Thanks to its special, patented shape, our PAPERplus® Papillon paper cushioning offers optimal protection for small and medium-sized shipping goods. It’s suitable for filling voids, wrapping products, and boasts large volume at a low weight,” explains Paul Deis, PAPER Product Manager at Storopack. The cushions nestle themselves around the products in the box, thus ensuring reliable protection of the shipping goods.

Exceptionally Eco-Friendly Packaging Material

The brightly colored PAPERplus® Papillon paper cushions are not only made from 100% recycled materials, but can also be fully recycled themselves, making them part of the materials cycle for paper. Disposing colored PAPERplus® Papillon papers into your local recycling program reduces the use of primary raw materials. Storopack only uses uncoated paper and ink that can be easily removed by means of deinking during the recycling process. Another option to recycle colored PAPERplus® Papillon papers is to reuse them multiple times.



Figure 01: Customers from a whole host of different industries – such as e-commerce, medicine, health care, beauty, food and drink, industrial manufacturing, and electronics – can choose the right color from a broad palette.

Image: Storopack



Figure 02: Thanks to its special, patented shape, PAPERplus® Papillon paper cushioning nestles itself flexibly around the products in the box, thus ensuring reliable protection of the shipping goods. **Image: Storopack**



Figure 03: Storopack's PAPERplus® Papillon paper cushioning is made from 100% recycled paper and offers optimal protection in a variety of colors. **Image: Storopack**



Figure 04: PAPERplus® Papillon provides customers with reliable protection of the goods ordered as well as an unforgettable unpacking experience thanks to brightly colored paper. **Image: Storopack**

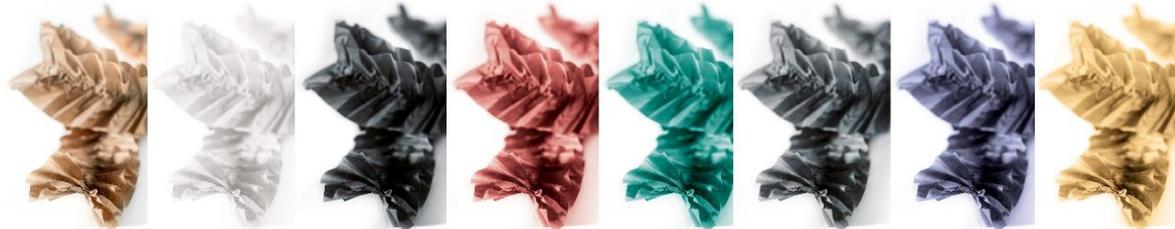


Figure 05: Storopack customers can choose from a broad selection of colors with customized colors also available on request. **Image: Storopack**

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About Storopack

Founded as Johannes Reichenecker leather tannery in 1874, since 1959 Storopack Hans Reichenecker GmbH based in Metzingen, Germany, is a specialist for protective packaging. The globally active company produces and supplies made-to-measure and flexible protective packaging for various areas of industry. Storopack is present with own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,470 employees work for Storopack worldwide. In the year 2019 Storopack generated sales of 479 million Euros. Storopack products are available in more than 50 countries. Further information on www.storopack.com

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