

PERFECT PROTECTIVE PACKAGING

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As of: 2023

72 locations

2.300 employees

603 million Euros in revenue



FAMILY-RUN COMPANY MEANS COMBINING TRADITION AND INNOVATION.

Storopack is the leading supplier and service provider for flexible and customized protective packaging as well as an expert for technical molded parts. As a globally operating family company with 2,300 employees in 18 countries, tradition and innovation form the basis for our success. We have been working closely with our customers for more than 60 years to optimally adapt their protective packaging to a wide variety of needs and to support them in the long term.

1874

Founded as a tannery in Backnang, Swabia, by Johannes Reichenecker.

1959

Storopack Hans Reichenecker GmbH + Co. is founded in Affaltrach near Heilbronn; the company initially specializes in producing molded parts made of Styropor®.

1973

Start of production of loose fill made of Styropor®.

1978

Start of business activities in the USA.

1995

Launch of the PAPERplus® product line (paper packaging).

1998

Launch of the AIRplus® product line (air cushions).

2000

Start of production of packaging molded parts in China.

2006

Launch of the FOAMplus® product line (foam packaging).

2015

Launch of the TCPplus® (temperature-controlled packaging) product line.

2019

Development of EPS protective packaging, manufactured from up to 100% recycled EPS and PS.

2021

Storopack takes over the majority of shares in cooperation partner OPITZ.

▶ Storopack image film: www.storopack.com/perfect-protective-packaging



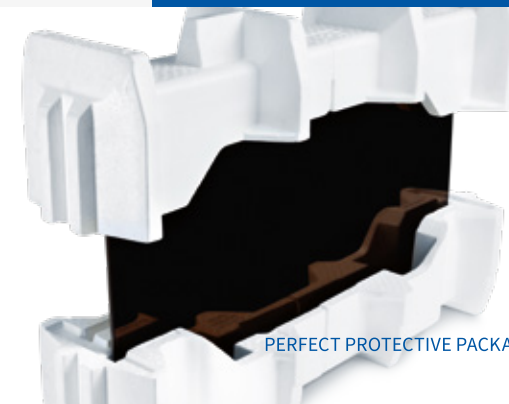
MOLDING

CUSTOMIZED PROTECTIVE PACKAGING
TEMPERATURE-CONTROLLED PROTECTIVE
PACKAGING
TECHNICAL MOLDED PARTS

VARIETY IS
 OFFERING THE APPRO-
 PRIATE PROTECTION
 FOR EACH ITEM.

PACKAGING

PAPER PADS
AIR CUSHIONS
FOAM PACKAGING
LOOSE FILL
INTEGRATIONS



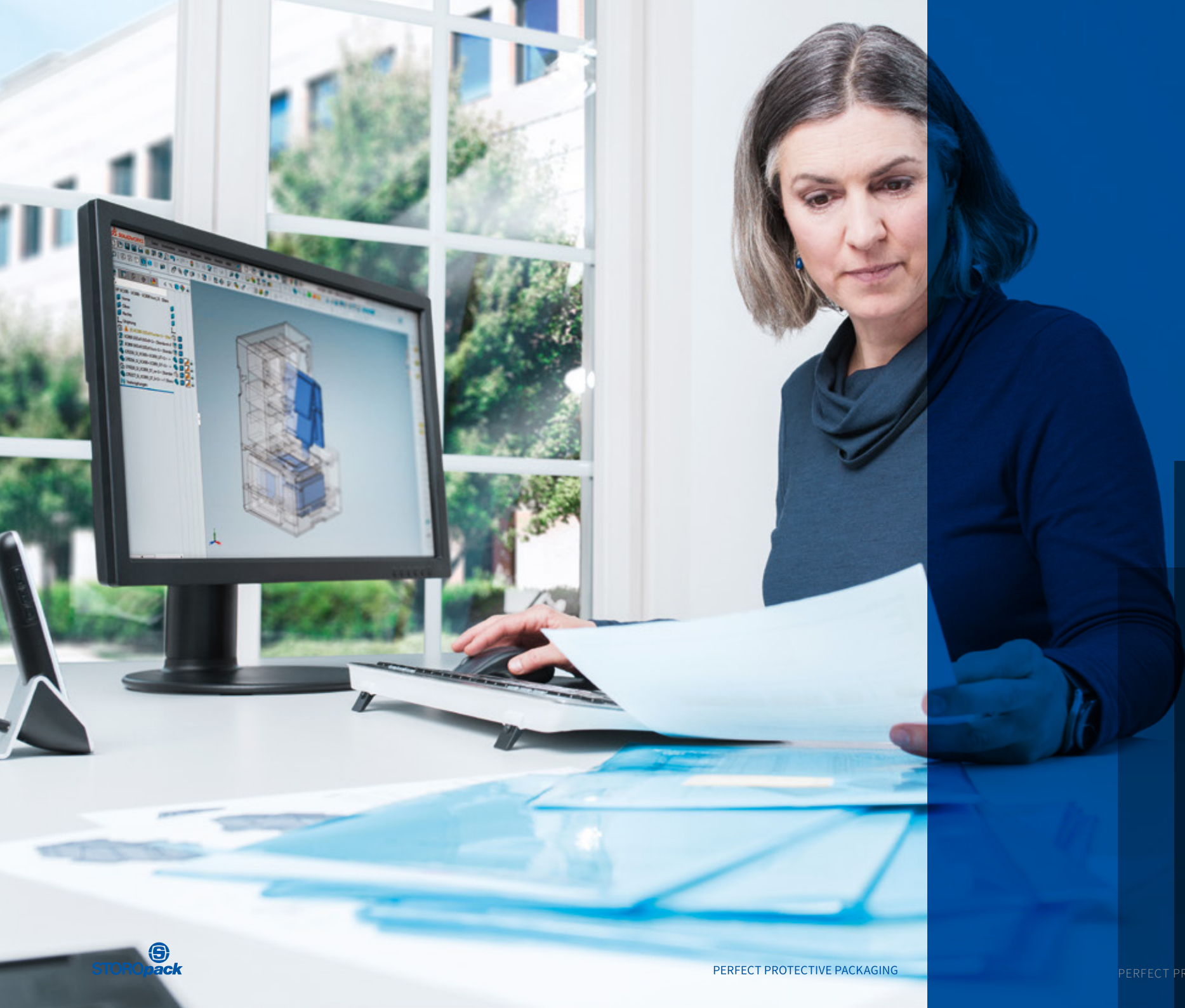
PERFECT PROTECTIVE PACKAGING



GOOD
CONSULTING
 MEANS DEVELOPING
 TAILORED SOLUTIONS.

Five steps to optimal protective packaging and ergonomic procedures – in the Storopack process, we combine comprehensive consulting, technical expertise, and innovation in order to develop the right solution for you. We analyze the existing packaging and production processes and the current cost situation.

We can use components of our comprehensive portfolio or customize something new just for you. Thanks to our network of sites around the world, we manufacture in close proximity to you, deliver just in time, and are personally available at all times to assist you with our technical know-how.



M

MOLDING

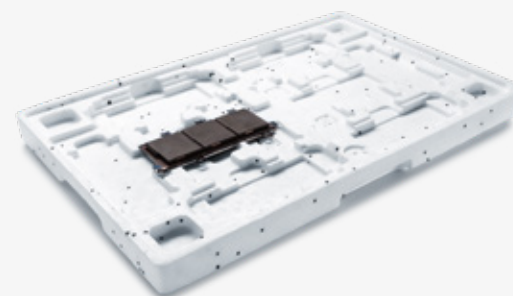
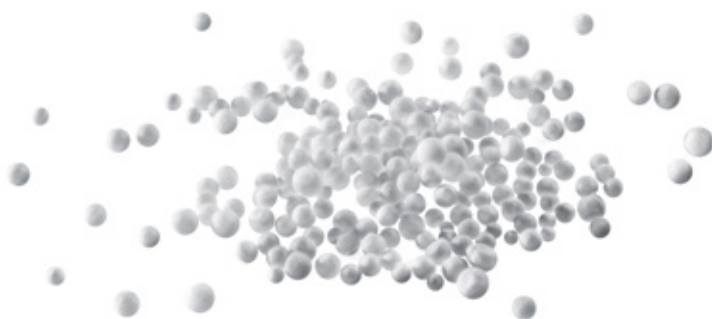
IT'S SECURE WHEN IT FITS PERFECTLY.

Storopack's tailored packaging and technical molded parts offer a perfect fit and flawless protection. In accordance with the Storopack process, we analyze your specific requirements and work with you to develop the optimal solution.



MOLDING

CUSTOMIZED PROTECTIVE PACKAGING
TEMPERATURE-CONTROLLED PROTECTIVE
PACKAGING
TECHNICAL MOLDED PARTS



MOLDING MEANS FULFILLING OUR CUSTOMERS' EXPECTATIONS.

Storopack offers an extensive range of materials made from expanded foams such as EPP, EPS, Pielcelan®, and Neopor® to meet your specific protective packaging requirements. And these materials offer several benefits: they can be adapted to just about any shape, offer outstanding insulation, are exceptionally lightweight, and still absorb shocks.

Thanks to our long-standing experience, we have a large product portfolio and can offer the right solution for any challenge: technical molded parts, customized protective packaging, and temperature-controlled packaging. We can work with you to develop the optimal solution for you – tailored to your specific needs.

OUR SERVICES IN THE MOLDING DIVISION

- ▶ DEVELOPMENT
- ▶ TESTING LAB WITH DROP TEST SYSTEM
- ▶ PROTOTYPE CENTER WITH CNC MILLING MACHINE
- ▶ PROTOTYPE CONSTRUCTION
- ▶ ENVIRONMENTAL CHAMBER FOR TEMPERATURE SIMULATION
- ▶ INTERNATIONAL PROJECT MANAGEMENT

P

PACKAGING

FLEXIBILITY IS
WHEN THE PACKAGING ADAPTS TO
THE GOODS AND NOT THE OTHER WAY
AROUND.

Each product has its very own requirements in terms of protective packaging. This is why we not only provide you with our extensive selection of protective packaging, but also our decades of experience.

We can offer you detailed advice and work with you to develop an appropriate comprehensive or integration solution.



PACKAGING

**PAPER PADS
AIR CUSHIONS
FOAM PACKAGING
LOOSE FILL
INTEGRATIONS**



PACKAGING MEANS BEING FAST AND FLEXIBLE.

Whether filling voids, cushioning or wrapping from impact shock or blocking and bracing goods against transport damage: protective packaging solutions by Storopack offer all-around perfect protection for your packaged goods, whether they're small and fragile or bulky and heavy.

We can provide you with a suitable protective packaging solution based on your requirements:
PAPERplus®, PAPERbubble®, AIRplus®, FOAMplus®, or Loose Fill

These can be used on their own or integrated into existing logistics processes. Our experts also analyze your existing packing processes and develop the appropriate solution, taking into account ergonomic aspects and focusing on process efficiency and the well-being of the packers.

OUR SERVICES IN THE PACKAGING DIVISION


- ▶ TOTAL SOLUTION SELLING
- ▶ APPLICATION ENGINEERING
- ▶ PRODUCT CONSULTING
- ▶ TECHNICAL SERVICE

▶ **The optimum packing process:** www.storopack.com/optimum-packaging-process-video



↗ **43%**

In 2021, 43% of our in-house manufactured products were made from renewable or recycled materials.

 **More about sustainability:**
www.storopack.us/sustainability



SUSTAINABILITY

SUSTAINABILITY MEANS THINKING ABOUT TOMORROW, TODAY.

Sustainability encompasses many aspects. Whether environmental, economic, or social issues, the underlying principle is the same, i.e. to live in a way that enables future generations to have a life that is just as good as – or even better than – our own. As a family-run company, we take these principles extremely seriously.

SUSTAINABLE AND RESOURCE-SAVING PRODUCTS

Our mission, “Perfect Protective Packaging,” is also our top priority in terms of sustainability. That’s because whenever a product is damaged in transit, resources are consumed unnecessarily due to new production and additional transport, thus harming the environment. Design, recycling, and sustainability therefore take center stage in terms of product development. The goal: To use at least 50% raw materials from recycled or renewable resources by 2025. Thus safeguarding resources while offering our customers the best packaging properties at the same time.

INTERNAL AND COLLABORATIVE INITIATIVES

Acting sustainably begins long before we turn raw materials into our products. Therefore, we take various internal measures to optimize our carbon footprint and ensure efficient energy management. To boost sustainability in the use of plastics, Storopack is also involved in various initiatives that fight plastic waste, develop innovative ideas for expanding the recycling infrastructure and protect the environment against plastic pollution: Alliance to End Plastic Waste, Big Blue Ocean Cleanup, CEFLEX and Operation Clean Sweep

More about our Vision & Guidelines:
www.storopack.us/vision-guidelines

VISION & GUIDELINES

RESPONSIBILITY MEANS OPERATING IN LINE WITH CLEAR VALUES AND GUIDING PRINCIPLES.

Values and standards are key to a company's success, providing guidance on how to interact with employees, customers, and business partners and thus creating the foundation for exceptional collaboration. We have together developed our guiding principles in the Storopack Vision & Guidelines, which form the foundation of our activities and define what Storopack as a company, employer, and business partner represents.

- ▶ OUR BUSINESS
- ▶ SATISFIED CUSTOMERS ARE THE BASIS OF OUR SUCCESS
- ▶ INNOVATION IS FOCUSED ON OUR CORE BUSINESS
- ▶ SUPPLIERS CAN BECOME PARTNERS
- ▶ BUILDING MARKETS WORLDWIDE
- ▶ EMPLOYEES ARE THE KEY TO SUCCESS
- ▶ EXECUTIVE MANAGERS SET THE EXAMPLE
- ▶ A FAMILY-OWNED COMPANY WITH VALUES



EMPLOYER

CAREER SUCCESS IS WHEN DEDICATION MEETS MUTUAL APPRECIATION.

If you'd like to be part of a company that both challenges and supports you, then Storopack is the right choice. That's precisely what we do, with the aim of making you our most important resource. After all, satisfied employees are good employees. People who work at Storopack identify with the company and its goals.

WHAT WE EXPECT OF OUR EMPLOYEES

- ▶ COMMITMENT AND INDEPENDENT INITIATIVE
- ▶ IDENTIFICATION WITH THE COMPANY AND ITS OBJECTIVES
- ▶ FLEXIBILITY
- ▶ RECEPTIVENESS TO CONTINUOUS FURTHER TRAINING
- ▶ GOOD COMMAND OF ENGLISH
- ▶ SOCIAL COMPETENCE AND INTEREST IN OTHER CULTURES

7 REASONS FOR STOROPACK

- ▶ THE BENEFIT OF FAMILY MANAGEMENT
- ▶ INTERNATIONAL STRENGTH
- ▶ EXTENSIVE PRODUCT PORTFOLIO
- ▶ TRAINING: ATTRACTIVE OPPORTUNITIES
- ▶ FREEDOM TO ORGANIZE YOUR WORKDAY
- ▶ GOOD WORKING ATMOSPHERE
- ▶ SOCIAL COMMITMENT





If you would like to obtain additional information or speak to us directly, please feel free to get in touch with us. At Storopack we are happy to help.

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