# LOGISTICS DROP TESTING



## Application Engineering — Improving Facility Productivity



## Storopack's Value-added Application Engineering Services

This graphic says it all! To truly achieve Perfect Protective Packaging you have to evaluate the entire process—not just the material cost.

Cost of Material = 25%

### Cost of Packaging = 75%

- Packaging Effectiveness, Efficiency, Ergonomics
- Intra-Logistics and External Logistics
- Labor Efficiencies
- Disposal and Environment
- Complaints and Returns

This is what Application Engineering does: By providing customers a detailed analysis of their total protective packaging process, Storopack can help customers increase packaging productivity while decreasing labor and material inputs. Application Engineering considers the entire fulfillment process from beginning to end — *not just the last 100 feet*.

#### Storopack Application Engineers focus on key areas such as:

- In-The-Box: How well are your products protected? Application Engineering will develop an effective way to protect your products.
- Into-The-Box: How effective, efficient, and ergonomic do you pack? Application Engineering will show you ways to reduce labor with effective and efficient methods to package products, using the safest equipment integration designs to protect your employees from accidents. We call that Working Comfort<sup>®</sup>.
- Around-The-Box: How well is your packing integrated into your intralogistics? Application Engineering will design a new concept to improve packaging flow.
- Out-Of-The-Box: How are your customers' unboxing-experiences? Application Engineering will work with you and your packers to identify new ways to protect, package, and enhance the unboxing experience.

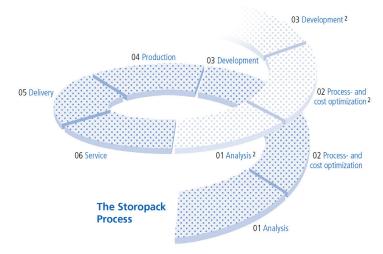


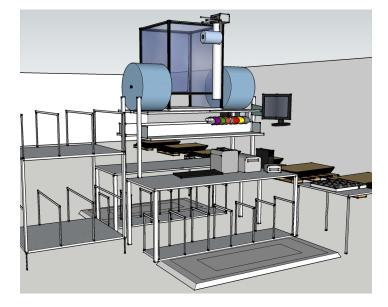
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#### What The Customer Receives

With 50+ years of combined workflow and design experience, Storopack Application Engineers are well positioned to assist customers with their total protective packaging process. Our no obligation detailed reports, drawings, and ongoing support play an important part in helping the customer understand and benefit from our full recommendations.

- · Audit and Summary Report of your present packaging process
- Clear recommendations for better work flow and packaging materials
- PCA (Process Costs Analysis) Proof of Concept and trials at your site
- Implementation Plan
- Ongoing Support and Training







#### How The Customer Benefits

- Lower Total Costs of Packaging "In-The-Box"
- Lower Labor Rates "Into-The-Box"
- Greater Productivity "Around-The-Box"
- Greater Packaging Efficiencies "Out-Of-The-Box"



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